



Sayı : E-34221550-720-8564

Tarih: 26.08.2022

Konu : Isource. Reserve Elektronik Platformu

**TÜM ODA VE BORSALARA
(Genel Sekreterlik)**

İlgi : Ticaret Bakanlığı'nın 23.08.2022 tarih ve 77528300 sayılı yazısı.

İlgi yazıda, Dışişleri Bakanlığı'nın yazısına atfen, Rusya'nın **Isource.Reserve** isimli elektronik platformun (reserve.isource.ru), Türk tedarikçiler ile artan sayıda Rus tüketiciyi bir araya getirme potansiyeli vurgulanarak, Platforma ilişkin ekte sunulan bilgi gönderilmiştir.

Bilgilerini ve konunun ilgili üyelerinize duyurulmasını rica ederim.

Saygılarımla,

e-imza

Ali Emre YURDAKUL
Genel Sekreter Yardımcısı

EK: Isource Reserve Sunum (7 sayfa)

ATSO Evrak Kayıt

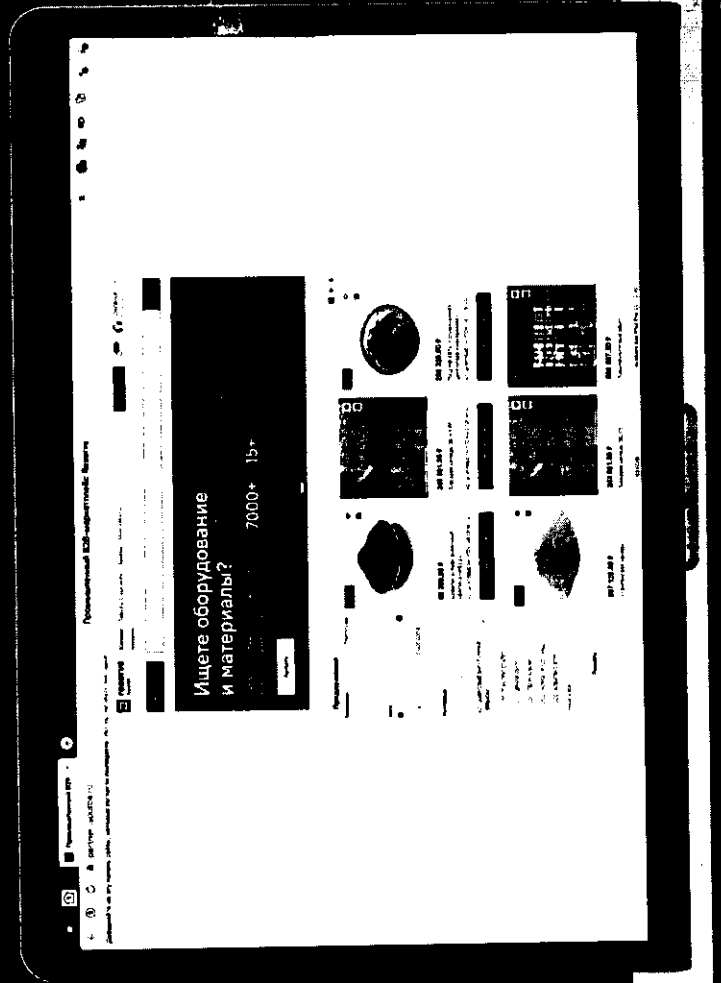


29.08.2022 08.50 - 5679



MERCHANT

customer journey



CONTACTS

For relations and government
Deputy Head of the Department of
Procurement of Goods

Moskvitina Irina

+7 (921) 181-03-20

Moskvitina.IV@gazprom-neft.ru

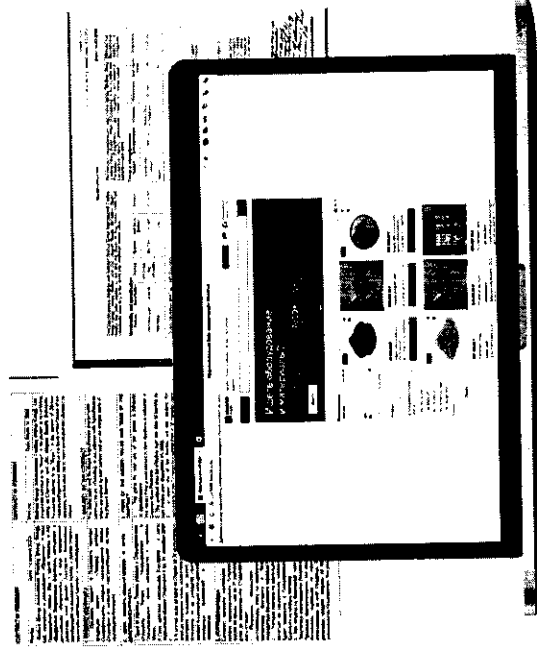
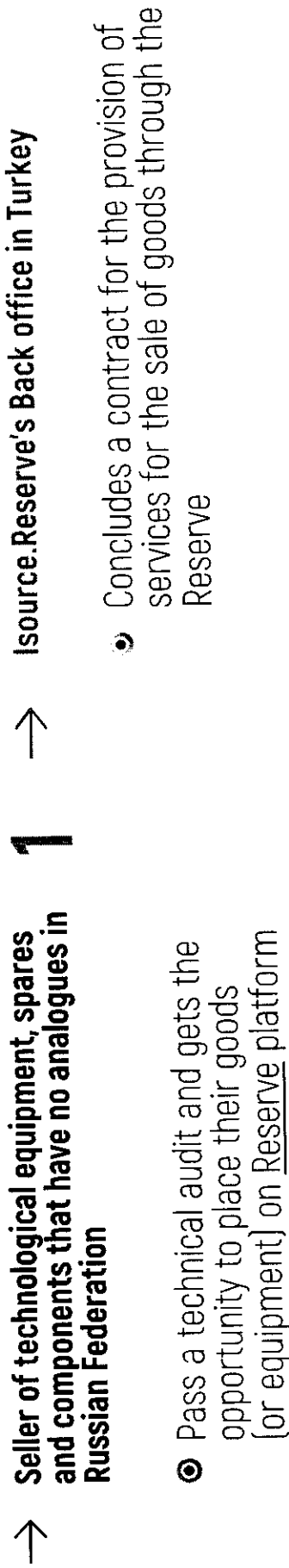
For suppliers/manufacturers

Coordinator of the client service of the
platform RESERVE

Mezeshi Daniel

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Mezeshi.D@gazprom-neft.ru



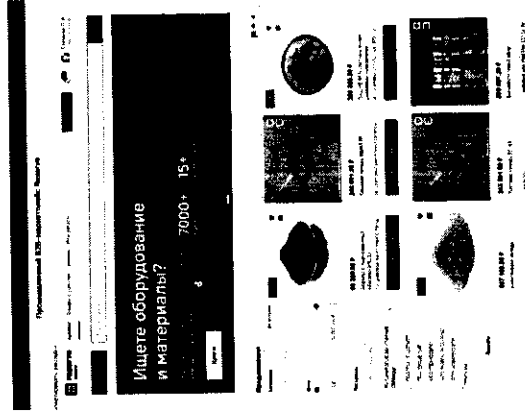


Seller

Visit Reserve platform, in which

🕒 **45 000+** unique product positions by category

- Pipes
- IT equipment
- Instruments
- Transport
- Chemical products
- Cable products
- Valves
- ...



8 142 676.00 Р
Труба ПНТ TS-90 175000 x
0.156 WT - 18 045 т (5 500 м)
40" ТУРБОПОРЫ ЗАУГОЛЬНЫЕ СЕРВИС"

3

🕒 **3 500+** buyers - Russian industrial companies



→ **Seller/Isourse.Reserve's Back office in Turkey**

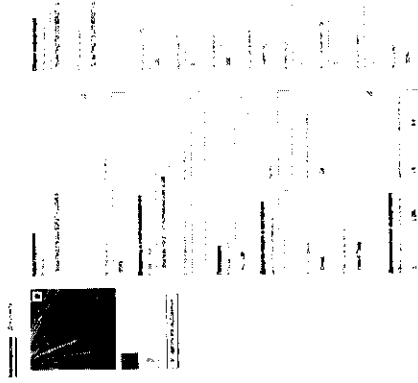
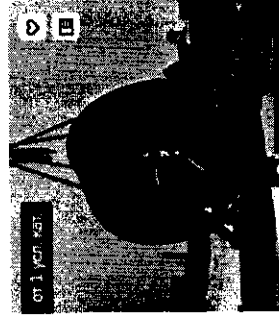
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Seller

- ⦿ Places information about the product in theirs personal account

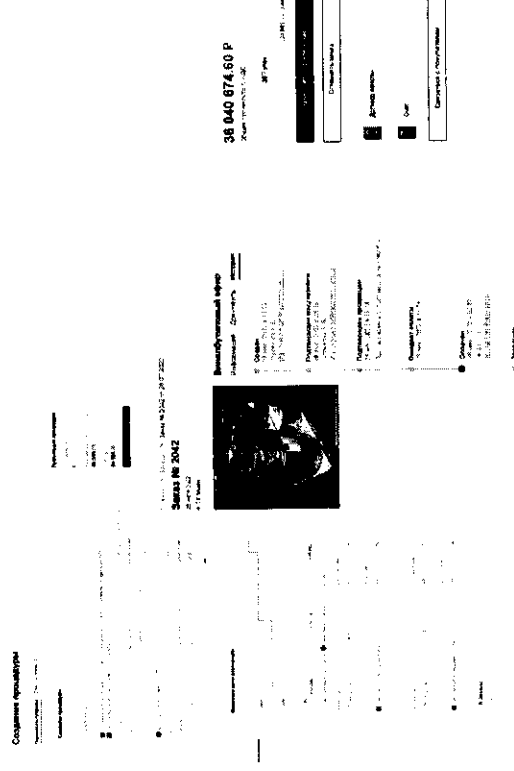
- Product name
- Technical description of goods
- Location of goods
- Quantity
- Price
- Photos



5

- ⦿ In personal account has the opportunity by himself or with Turkey back office:

- Place goods
- Update product information
- View sales analytics



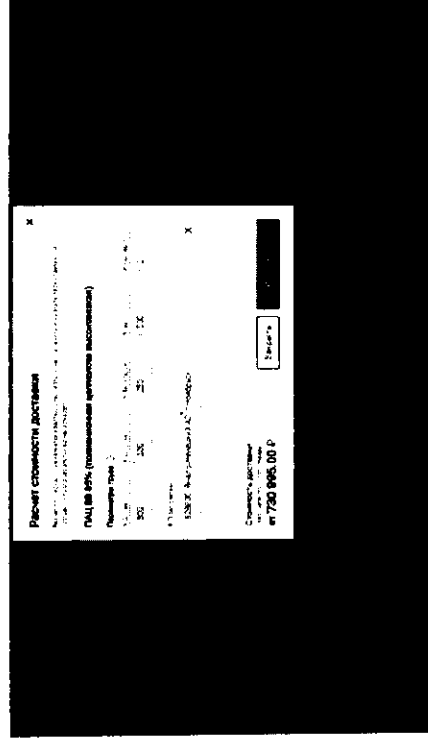
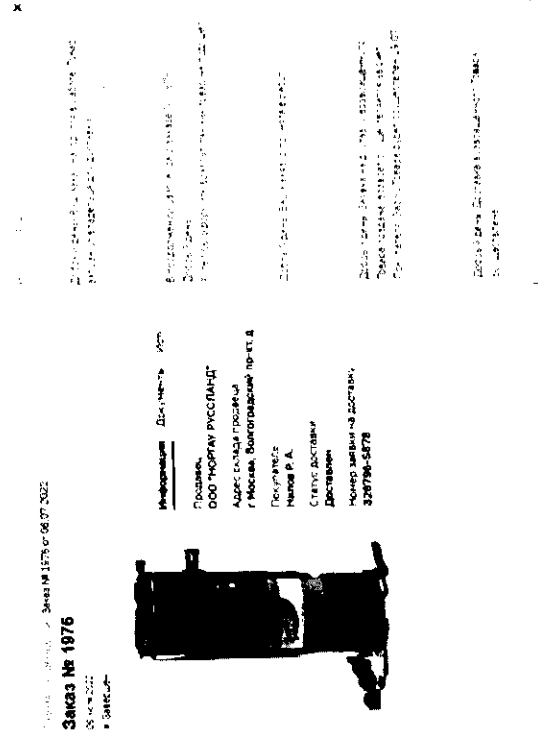
→ **Source.Reserve's Back office in Turkey**

- Interacts with the buyers on all issues related to the purchase of goods



→ Seller

- In Reserve gets the opportunity to deliver the goods to the buyers in Russian Federation



CONTACTS

For relations and government

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Coordinator of the client service of the platform



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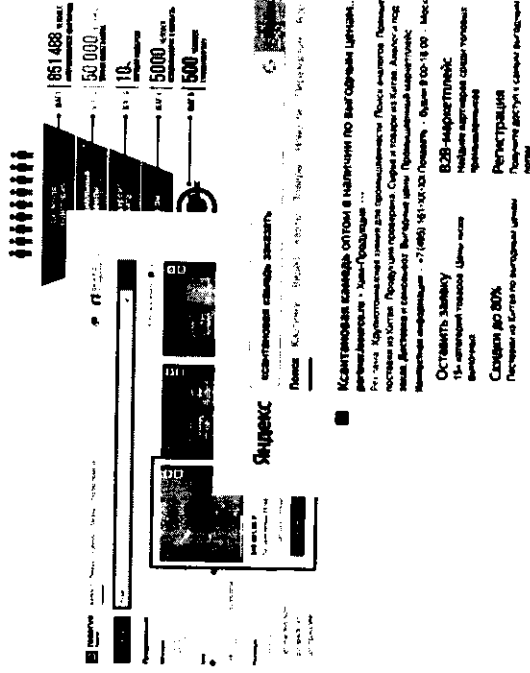
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Source.Reserve's Back office in Turkey

Provides customer support

- 24/7 in Turkey
- All communications with the Russian buyers
- Complete documentary support of selling goods



Source.Reserve's Back office in Turkey

After the sale of the goods to the buyer provides the necessary bank transactions of Ziraat Bank

